

MINI BRAND STYLE GUIDE



LOGO CORRECT USE



Plain Black Background



Galaxy Background

LOGO INCORRECT USE



White or Light Colored Background



Non-Proportional Scaling



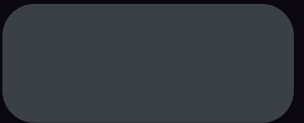
COLOR PALETTE



BLACK
HEX: #0A0711



LIGHT GREY
HEX: #B5B4B5



DARK GREY
HEX: #3B3F46



WHITE
HEX: #FFFFFF



YELLOW GOLD
HEX: #FFBF18



LIGHT YELLOW
HEX: #FFD445

TYPEFACES

Quasimoda

Light

Light Italic

Regular

Regular Italic

SemiBold

SemiBoldItalic

Bold

BoldItalic

Avenir

Light

Light Italic

Regular

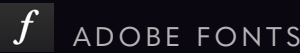
Regular Italic

SemiBold

SemiBoldItalic

Bold

BoldItalic



TERRE HAUTE

A Total Eclipse of the Haute

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